



ARTISSIMA 24 2017 edition

Walkie Talkies and Ypsilon St'Art Tour The programme for the 24th edition of Artissima

Artissima 2017

Oval, Lingotto Fiere Torino

2 November 2017 | Press presentation, preview, opening

3-4-5 November 2017 | Open to the public

Among the most popular initiatives for the Artissima audience, for the 2017 edition the **Walkie Talkies by Lauretana** are back, with informal conversations that freely cross the spaces of the fair, along with the **Ypsilon St'Art Tour**, a programme of guided visits through the booths and special sections, sponsored by **Lancia**.

WALKIE TALKIES BY LAURETANA

The **Walkie Talkies** are short dialogues, almost intermezzos, between pairs of curators and collectors: an opportunity to get to know and discuss the best of Artissima. Exceptional guide accompany visitors on strategic explorations of the gallery booths, to discover specific works, artists or languages.

The mobile nature of this particular programme of talks allows the curators to organise original paths around the works, physically taking the conversation through the exhibits of Artissima to reveal new viewpoints and new keys of interpretation of the fair and contemporary art.

The programme is coordinated by **Abaseh Mirvali** and features **13** visits, each for a period of about 30 minutes, from **Friday 3** to **Sunday 5 November**, with the alternation of **29** guides who are international curators and collectors. Visitors can sign up at the Walkie Talkies by Lauretana inside the Oval or by e-mail (segreteria@artissima.it) to while places last.

WALKIE TALKIES PROGRAMME

FRIDAY 3 NOVEMBER

2.30pm Barbara Casavecchia (art critic and independent curator) & Mirko Rizzi (artistic director Mersèlleria, Milano, New York)

3.30pm Barry & Debra Campbell (collectors) & Pedro Gadanho (director MAAT – Museum of Art, Architecture and Technology / EDP Foundation, Lisbon)

4.30pm Rose Lejeune (curator and researcher) & Kristin Rey (collector)

5pm Giulia Tosetti (project manager, Tosetti Value per l'Arte) & Francesco Zanot (curator CAMERA – Centro Italiano per la fotografia, Torino)

5.30pm

Eva and Manfred Frey (collectors) & Eva Wittcox (curator and art critic)

SATURDAY 4 NOVEMBER

2.30pm Charles Asprey (publisher and collector) & Sam Thorne (director Nottingham Contemporary)

3.30pm Adam Budak (chief curator National Gallery, Prague) & Tracy O'Brien (curator proyectosLA, Los Angeles)

4.30pm

Myriam Ben Salah (curator, writer and editor in chief Kaleidoscope Magazine) & Paola Clerico (art producer and collector)

5.30pm

Yvonne and David Fleck (collectors) & Abaseh Mirvali (independent contemporary art and architecture curator and project producer)

6.30pm

Antonio Dalle Nogare (collector) & Andrea Viliani (director Fondazione Donnaregina per le arti contemporanee / MADRE, Naples)

SUNDAY 5 NOVEMBER

2.30pm Pierre Bal-Blanc (independent curator) & Andrea Fustinoni (collector)

3.30pm Lorenzo Fusi (Artistic Director of PIAC, Prix International d'Art Contemporain and visiting academic curator Illingworth Kerr Gallery) & Ruben Levi (collector)

4.30pm Frederik Frede and Dalad Kambuho (collectors) & Kate Sutton (writer)

5.30 pm Aram Moshayedi (writer and curator Hammer Museum, Los Angeles) & Eliza Osborne (executive director Centre Pompidou Foundation, New York and Los Angeles)

YPSILON ST'ART TOUR

Ypsilon St'Art Tour is the programme of guided visits sponsored by Lancia Ypsilon. The 2017 edition will present six new thematic tours aimed at "framing the contemporary," photographing the dynamic nature of the fair. Once again this year, the guides are young cultural mediation professionals, thanks to the participation of Arteco, an association active in the field of art research and contemporary training. There are six visits per day starting on Friday, open to the general public, with a limit of 15 persons for each visit. Reservations on the Artissima website.

The title "*Framing the Contemporary*" reflects the desire of Lancia Ypsilon to utilise photography as a theme and a medium in the communication of the brand, with the aim of reinforcing the bond between art and current events, "capturing emotions in movement" and applying them to narrate the contemporary nature of art and our everyday experience.

1pm

FAIR IN REAL TIME: *the timeliness of art*

The art fair as a tool of constant updating on the latest new developments on the contemporary art scene, bearing witness to the delicate balance of artistic research, experimentation and the demands of the market.

2pm

ITALIAN ART: *a story of continuous rebirth*

A path through recent Italian art in search of crucial figures and young talents, passing through the research of the 1980s and 1990s, reinterpreting the recent past from the perspective of the present.

3pm

RE-VIEWED: *drawing and photography in the contemporary era*

Drawing and photography, once the handmaids of the arts, have become specific areas of interest for contemporary collectors, balanced between more or less new criteria of assignment of value and reassessment of their own models.

4pm

PHOTO CREDITS: *the ambiguous question of the author*

Art after Duchamp: a journey through practices of appropriation in contemporary art, from the *objet trouvé* to the rediscovered image and the changes of the processes that lead to a work of art.

5pm

THE PICTURE IS THE MESSAGE: *from performance to video by way of photography*

The artistic languages of the 20th century: video, performance and photography, media that become works of art with an ambiguous character, and from the recent past.

6pm

SELF-PORTRAIT: *a fair looks in the mirror*

The history of the fair narrated through the figures of its protagonists (collectors, artists, critics, curators, gallerists, museum directors): from the outset to the developments of recent years, in the light of the relationship with the territory and the "Torino system".

ARTISSIMA 2017 International Fair of Contemporary Art

3-4-5 November 2017

OVAL – Lingotto Fiere

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Artissima is a brand of **Regione Piemonte**, **Città Metropolitana di Torino** and **Città di Torino**. On behalf of these three authorities, it is promoted by Fondazione Torino Musei. The 24th edition of Artissima is being held with the support of the three brand-owning authorities, jointly with **Fondazione per l'Arte Moderna e Contemporanea CRT**, **Compagnia di San Paolo** and **Camera di Commercio di Torino**. The organisation of Artissima is overseen by Artissima srl, a company formed in 2008 to manage the fair's artistic and commercial relations.

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