



## ARTISSIMA 24

2017 edition

### The CARIOCA KIDS Prize

#### Theo Drebbel wins a new prize for Artissima's New Entries section

Torino, 5 November 2017 – **Theo Drebbel**, presented by **Viasaterna** (Milan), is the winner of the new **CARIOCA KIDS Prize**, created in collaboration with the **Department of Education of the City of Torino**, sponsored by **CARIOCA®**, and coordinated by **ZonArte**.

The prize is dedicated to the **New Entries** section of the fair, set aside for emerging galleries on the international scene, and is awarded to an artist whose research and production stimulate “augmented creativity” that can be explored and shared with future generations. The €4,000 prize aims to increase awareness among teachers about creative languages, while activating new pedagogical paths in the elementary schools of Torino.

The jury, composed of members of **ZonArte**: **Flavia Barbaro**, head of the Education Department of GAM – Galleria Civica d'Arte Moderna e Contemporanea; **Orietta Brombin**, curator AEF PAV Parco Arte Vivente; **Mario Petriccione**, head of the Education Department of Fondazione Merz; **Anna Pironti**, head of the Education Department of Castello di Rivoli Museo d'Arte Contemporanea; and **Paola Zanini**, project manager of the Education Department of Castello di Rivoli Museo d'Arte Contemporanea, selected the winner, **Theo Drebbel**, for the following reasons:

*The jury of the ZonArte network, after having examined the portfolios of the artists in NEW ENTRIES 2017 section of Artissima, and following a visit to their respective galleries, has indicated the work of Theo Drebbel for its evocative features of process, modular organisation and dynamic interaction with space. The ZonArte network has also assessed the relational potential of the works and their emotional impact, envisioning lines of meaning capable of activating a fertile, creative dialogue with teachers and students, also in relation to the approach to education shared by the organisations involved in the assignment of the new prize sponsored by Carioca.*

The winner will act as the motor for a new training initiative for teachers in Torino elementary schools, which forms part of an already diverse education program that has fostered the desire for expression and the creativity of children for many years.

The jury also wanted to recognize the work of two further artists with an honorable mention: **Alicja Bielawska**, represented by the gallery **Kasia Michalski** (Warsaw), and **Simone Monsi**, represented by the gallery **Placentia Arte** (Piacenza).

ZonArte, active since 2010, brings together the Education Departments of: **Castello di Rivoli Museo d'Arte Contemporanea**, **GAM – Galleria Civica d'Arte Moderna e Contemporanea**, **Fondazione Merz**, **PAV Parco Arte Vivente – Experimental Centre of Contemporary Art**. The project is carried out in collaboration with **Fondazione Sandretto Re Rebaudengo** and **Cittadellarte Fondazione Pistoletto**. It organizes conferences, workshops



and public actions on a local, national and international level for the promotion of access to, and active participation in, the world of contemporary art.

**ARTISSIMA 2017 International Fair of Contemporary Art**  
**3-4-5 November 2017**  
**OVAL – Lingotto Fiere**  
T +39 011 19744106  
[www.artissima.it](http://www.artissima.it) | [info@artissima.it](mailto:info@artissima.it)

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Artissima is a brand of **Regione Piemonte, Città Metropolitana di Torino** and **Città di Torino**. On behalf of these three authorities, it is promoted by Fondazione Torino Musei. The 24th edition of Artissima is being held with the support of the three brand-owning authorities, jointly with **Fondazione per l'Arte Moderna e Contemporanea CRT, Compagnia di San Paolo** and **Camera di Commercio di Torino**. The organization of Artissima is overseen by Artissima srl, a company formed in 2008 to manage the fair's artistic and commercial relations.

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#### **PRESS CONTACTS**

##### **PCM Studio**

Via Farini, 70 | 20159 Milano

[press@paolamanfredi.com](mailto:press@paolamanfredi.com) | t. 02 36769480

Paola C. Manfredi | [paola.manfredi@paolamanfredi.com](mailto:paola.manfredi@paolamanfredi.com) – m. +39 335 545539

Federica Farci | [federica@paolamanfredi.com](mailto:federica@paolamanfredi.com) – m. +39 342 0515787

Clara Cervia | [clara@paolamanfredi.com](mailto:clara@paolamanfredi.com) – m. +39 393 4695107

##### **Pickles PR**

Maria Cristina Giusti | [cristina@picklespr.com](mailto:cristina@picklespr.com)

M. +44 (0) 7925810607 | M. + 39 339 8090604