



## ARTISSIMA 24 2017 edition

### Campari Art Prize Sári Ember wins the new Campari Art Prize

Torino, 4 November 2017 – Artissima, in collaboration with Gruppo Campari, is delighted to announce that **Sári Ember** presented by Ani Molnár, Budapest is the winner of the first edition of the **Campari Art Prize**.

The contemporary art prize, part of a new, three-year collaboration with Gruppo Campari, is given to an artist under 35, selected from all artists showing work in the seven sections of the fair, and based on his or her research of the evocative power of storytelling, the dimension of communication and the narrative impact of the work.

Sári Ember will receive a cash award and will have a **solo show with a dedicated budget** at Galleria Campari, the exhibition space at the Campari headquarters in Sesto San Giovanni (Milano).

The international jury, composed of **Adam Budak**, chief curator, National Gallery of Prague; **Carina Plath**, deputy director of Sprengel Museum Hannover; and **Francesco Stocchi**, curator of modern and contemporary art, Museum Boijmans Van Beuningen, Rotterdam and curator at Fondazione Memmo Roma, selected Sári Ember for the following reasons:

*“The jury decided to award the artist because of her research on the evocative power of storytelling. She is able to create a private mythology out of archetypal patterns and collective experiences. The jury was impressed by the variety of materials and techniques, such as ceramics, stone, collage, and photography, the artist uses to construct an archeology of the contemporary. The encompassing and subtle environments she creates involve further the means of museum presentation and the spaces as a whole.”*

The new prize forms a coherent part of a range of new initiatives for the 24th edition of Artissima, underscoring the fair’s role in the discovery and promotion of talent, and confirming its position as an authoritative research laboratory exploring the future of art. This prize marks the beginning of a new collaboration with the company, with which Artissima shares an orientation towards on-going experimentation and a focus on emerging young artists.



**3-4-5 November 2017**  
**OVAL – Lingotto Fiere**  
T +39 011 19744106  
[www.artissima.it](http://www.artissima.it) | [info@artissima.it](mailto:info@artissima.it)

Facebook: Artissima Fair  
Twitter: @ArtissimaFair  
Instagram: ARTISSIMAFAIR  
Pinterest: Artissima  
Youtube: Artissima Fair

Artissima is a brand of **Regione Piemonte, Città Metropolitana di Torino** and **Città di Torino**. On behalf of these three authorities, it is promoted by Fondazione Torino Musei. The 24th edition of Artissima is being held with the support of the three brand-owning authorities, jointly with **Fondazione per l'Arte Moderna e Contemporanea CRT, Compagnia di San Paolo** and **Camera di Commercio di Torino**. The organization of Artissima is overseen by Artissima srl, a company formed in 2008 to manage the fair's artistic and commercial relations.

#### **PARTNERS & FRIENDS**

**Main partner** UniCredit

**Partners** Art Defender, Edit, Gruppo Campari, illycaffè, Irinox, K-Way, Lancia, Lauretana, Montblanc, Nino Franco Prosecco, QC Termotorino, Fondazione Sardi per l'Arte, Torino Outlet Village, Tosetti Value

**In-kind partners** Artek, Cappellini, Carioca, Cassina, Dedar, Driade, Edra, F/ART, Gebrüder Thonet Vienna, GL Events Italia - Lingotto Fiere, Golran, Gufram, Guido Gobino, Lago Design, Magis, Marrone, Metalsistem, Moroso, Nemo Lighting, Pastiglie Leone, Torino Airport I Sagat, Trenitalia, Vitra

**Official carrier** Arteria

**Official insurance** Art Defender Insurance

**Media Partner** La Stampa, Artsy

**Media Coverage** Sky Arte HD

#### **PRESS CONTACTS**

##### **PCM Studio**

Via Farini, 70 | 20159 Milano

[press@paolamanfredi.com](mailto:press@paolamanfredi.com) | t. 02 36769480

Paola C. Manfredi | [paola.manfredi@paolamanfredi.com](mailto:paola.manfredi@paolamanfredi.com) – m. +39 335 545539

Federica Farci | [federica@paolamanfredi.com](mailto:federica@paolamanfredi.com) – m. +39 342 0515787

Clara Cervia | [clara@paolamanfredi.com](mailto:clara@paolamanfredi.com) – m. +39 393 4695107

##### **Pickles PR**

Maria Cristina Giusti | [cristina@picklespr.com](mailto:cristina@picklespr.com)

M. +44 (0) 7925810607 | M. + 39 339 8090604